

Holly Springs Main Street Annual Work Plan 2015



ORGANIZATION COMMITTEE:

TASK	LEADER	TIMELINE	BUDGET
Include updates concerning the Main Street District in the quarterly Whistle Stop newsletter.	Main Street Director	Quarterly, throughout the year	\$0
Create Welcome Packet for new businesses.	Main Street Director	June 30, 2015	\$0
Tagging system within Occupational Tax system.	Main Street Director	June 30, 2015	\$0

PROMOTION COMMITTEE:

TASK	LEADER	TIMELINE	BUDGET
Easter Egg Hunt	Main Street Director	March 28, 2015	\$3,300
Great American Clean-Up	Main Street Director	May 2, 2015	\$50
City of Holly Springs Job Fair	Main Street Director	May 6, 2015	\$10
Holly Springs 5K	Main Street Director	May 23, 2015	\$2,000
Autumn Fest	Main Street Director	October 3, 2015	\$4,500
Tree Lighting & Christmas Parade	Main Street Director	December 4 & 5, 2015	\$2,500

Create rack card/City brochure	Main Street Director	March 31, 2015	\$0
--------------------------------	----------------------	----------------	-----

DESIGN COMMITTEE:

TASK	LEADER	TIMELINE	BUDGET
Demolition of blighted structures along Holly Springs Pkwy.	City Manager	March 31, 2015	\$27,600
Research way-finding signage	City Manager	Ongoing through 2015	\$0

ECONOMIC RESTRUCTURING COMMITTEE:

TASK	LEADER	TIMELINE	BUDGET
Submit paperwork for GA Income Tax Credit for Opportunity Zone	Main Street Director	January 31, 2015	\$0